

## MICHAEL RUSHTON

### Producer | Director

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## SUMMARY

While serving as both a producer and director, Michael has had the opportunity to deliver on high profile projects including festival run feature length documentaries, television programming, commercials and critically acclaimed web content. His experience guiding productions is informed by working closely with executive level creatives, professional and non-professional talent, and editorial and VFX vendors to achieve the desired product on time and on budget. Michael brings a great sense of enthusiasm into every project he undertakes and has a true passion for collaboration and the ideation process- while understanding that buttoned up execution is the greatest measuring stick for commercial success.

## DIGITAL

### Producer, Assoc. Creative Director | East Broadway & The Terribles (75 E. Broadway)

May 2015-September 2015

Wrote, produced and performed cutting edge non-fiction children's programming shows, *East Broadway* and *The Terribles*. Working from simple treatments that examined both broad topics (gravity, muscles) and specific ones (Chinese herbal pharmacies, the durian fruit) I conceived episode subjects, scouted locations, produced episodes and wrote and improvised puppet character hosts as well as worked with editor on final look and feel of segments.

### Supervising Producer & Director | Mansome: The Guide to Being a Man (Yahoo! Screen)

June 2012-May 2013

Involved in all phases of project development and execution for Webby nominated Comedy/DIY series for Yahoo! Worked with lead writer and EP on episode conception, lead casting sessions for comedian hosts while overseeing reach out and research efforts to potential experts and locations. Directed over 120 episodes- synthesized shooting script with expert advice and host's voice while executing on episode concepts on location, often with minimal pre-production time. Worked intimately with DP and editorial to create look and feel for all episodes.

## COMMERCIAL

### Line Producer | Soul Kitchen Creative | WEtv :30 Promo

January 2017

Produced and managed production efforts for \$200K WEtv promotional: 30. Responsible for budget management and tracking, the hiring of crew and production vendors, managing pre-production and shoot scheduling, shoot day oversight and general project management.

### Broadcast Producer | Mekanism

December 2014-April 2015

Responsible for all facets of broadcast and digital video production for boutique agency whose client portfolio includes internationally recognized brands such as Starbucks, Pepsi, Ben & Jerry's and Aquafina. Efforts included initial scoping and estimating, director/production company search, internal team coordination, third party vendor management and overall project supervision that included schedule creation, budget management, shoot oversight, and editorial review coordination to ensure the highest possible quality deliverables under time sensitive deadlines often while managing several projects and clients at a time.

## TELEVISION

### Co-Producer and Episode Director | "Winner Takes All" Pilot (The Tribune Network)

April 2014-June 2014

Developed, produced and episode directed a new comedic travel/competition reality show with Warrior-Poets and Fremantle Media in which we enter our host into America's craziest competitions, enlist the experts to understand the science behind these events, and go about trying to win them at all costs. Served as episode producer/director for one of the pilot episodes and was involved in host casting process and the development of the show from idea to reality.

### Supervising Producer | This is HOT 97... (VH1)

November 2013-February 2014

Supervising Producer for this ground breaking, non-scripted improvisational/reality show- a co-production of Monami Entertainment and Eastern TV. Served as the liaison between the showrunner, story producers, directing team and production but also between the show, the production company and network with responsibilities that included everything from input in story development and execution, guest star outreach, and final script and shoot schedule approvals.

## FILM

### Co-Producer | Mansome the Documentary (Tribeca Film Festival)

September 2011- March 2012

Lead field producing efforts for this comedy documentary following the ever-shifting world of male identity and men's grooming. Produced final twelve days of shoots that included interviews with Paul Rudd and Zach Galifianakis and field segments including Morgan Spurlock, Will Arnett and Jason Bateman. Heavily involved in the final round of editing from rough to final cut with editor Tom Vogt (South Park, Team America), director Morgan Spurlock and executive producer Jeremy Chilnick.

## OTHER RECENT EXPERIENCE

Production Manager | Development- Lucky8 TV- Spring/Summer 2017

Line Producer | TV Land/Nationwide Insurance Promo- Soul Kitchen Creative- Fall 2016

Associate Producer | Failure Club (Webby Nominated Documentary Series on Yahoo!)- WP- 2011

Associate Producer | The Dotted Line (ESPN 30 for 30 Documentary)- WP- 2010

## EDUCATION

Bachelor of Fine Arts- Theater/International Studies- DePaul University

**REFERENCES AVAILABLE UPON REQUEST**